



The Rotary Banner

Newsletter Date
September 24, 2009

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TREASURER

Mark Speciale

SECRETARY

Rose Sebastian

PROGRAM HOSTS

TODAY

Dick Thompson: Jeff Lauritzen.

NEXT WEEK

Steak cook out at Kendall Hill park. No noon meeting

BIRTHDAYS

Phil Kammann: 9-15

Don Brandt: 9-29

Today Could be the Day Edition

Ameren wants to Save you Money



Mark Speciale presented Dave Gibson as our speaker last week. Dave works for Ameren, helping Ameren customers (mostly commercial) save on their energy costs. Dave is responsible for commercial customers and contactors in S. Illinois

You might ask, "Why is Ameren interested in helping their customers save money?" While it does seem counterintuitive, there are two reasons why a utility might want you to reduce your use of the utility. First, there is a law that requires the utility to provide such a service attached to the agreement to allow the rates to increase (paid for by a surcharge on your electric bill). Secondly, if usage goes up, Ameren will have to build new power plants, which is a very expensive proposition.

Dave, who works as an independent consultant for Ameren, will come to a business, conduct an energy audit, and advise about the best ways to conserve energy. There are even incentive dollars that would pay for part of the cost of retrofitting. These incentive checks have ranged from \$30. to \$100,000. Ameren has worked with Olin, Kroger, and several big box stores on decreasing their energy use.

There is also a program for residential customers and government entities. The major consideration, however, is that the incentive application must be received before the work is begun. Information can be found at www.ameren.com.

News, Notes, Nonsense and Nothings

August average attendance was 62.37%, although there were a couple perfect attenders who were not included in the count. Despite all that, last week's attendance was a meager 20. Those in attendance enjoyed Bob's indoor picnic selection of Hot Dogs, slaw, Mac

and Cheese and Potatoes. There were not guests or makeups. In other news:

- Lori was showing off her newest "natural" color.
- A thank you note was received from Robyn and Staci for the play-



MAKE UP SITES

MONDAY

NOON

- Wood River— St. John's UCC, WR
- Jerseyville— Peace United Church
- 6 PM
- Alton-Godfrey— Alton Sports Tap

TUESDAY

NOON

- Collinsville— Holiday Inn
- Granite City— Niedringhaus Methodist
- Highland— Michael's Restaurant.

WEDNESDAY

7:00 a.m.

- Bethalto— Airport
- Goshen—LCCC Center, Edwardsville

THURSDAY

NOON

- Edwardsville—First Christian

To locate a club where you are visiting check:

<http://www.rotary.org/en/AboutUs/SiteTools/ClubLocator/Pages/default.aspx>

ground equipment.

- Rose and Dave Gibson were both unlucky at cards. The \$81 rolls over to this week.
- Charlie announced that he has completed 54 years of wedded bliss.
- Renee and Tendra, scholarship students, earned \$100. each for helping with the soap box race.

P.O. Box 56
East Alton, IL 62084

Return Service Requested

SERVICE ABOVE SELF

FOUR WAY TEST

- Is it the Truth?
- Is it Fair to all concerned?
- Will it build Goodwill and Better Friendships?
- Will it be Beneficial to All

East Alton blog:

<http://eastaltonrotary.blogspot.com/>

online make-up:

www.rotaryclubone.org/

Two Eskimos sitting in a kayak were chilly, but when they lit a fire in the craft, it sank - proving once and for all that you can't have your kayak and heat it, too.

During a robbery, one of the robbers mask slid down.
He looked at a man and asked. Did you see my face?
The man said yes! The robber shot him.
Then he asked a woman. Did you see my face?
She said no, but my husband over there did.

Coming Events

- Steak Fry: Oct. 1.
No noon meeting.
Please bring a dessert to share.
- Chili Supper: Oct. 23.
- Halloween Parade: Oct 29.
- District Convention: Nov. 13-14
- Rotary Day at the Rams: Nov. 15
- Christmas Dinner, December 3.

Pedaling Health Care

Eight Namibian men walk through the desert. Four of them carry an injured person on a stretcher.

The other four walk alongside and wait until the first four get tired. They switch off, hoisting the person and continuing along the unpaved ground.

This is the way people in rural Namibia usually reach a hospital. Kilometres from the nearest health care facility, villagers living with HIV/AIDS often miss their treatments because they have neither transportation nor enough income to charter private vehicles.

But today, Namibians are getting an opportunity to reach clinics from the most isolated places -- and a better chance at survival -- because of bicycle ambulances.

The Bicycling Empowerment Network (BEN) Namibia is a nonprofit organization that started out providing bicycles as transportation. It launched a bicycle ambulance project after noticing that health care workers used their bikes' luggage racks to transport patients to hospitals and clinics.

To bring bike ambulances to the country, the organization looked to the Rotary Club of Windhoek, Namibia, for support and adopted a design from Canadian Niki Dun. Dun, cofounder and director of Design for Development, a Vancouver-based charity, had

come up with an innovative concept: a bicycle that could tow an adjustable stretcher, already being used in Malawi, South Africa, and Zambia.

Now, more than 70 bicycle ambulances are serving remote villages with support from the Vancouver Chinatown and Windhoek clubs and the Rotary Club of Port Moody, B.C., in partnership with Design for Development.

The ambulances are often the only option for transporting impoverished people with afflictions ranging from HIV/AIDS-related illnesses to scorpion bites. BEN Namibia has found that the bikes usually best serve areas within 10 kilometres of a health clinic.

Read More at: www.rotary.org